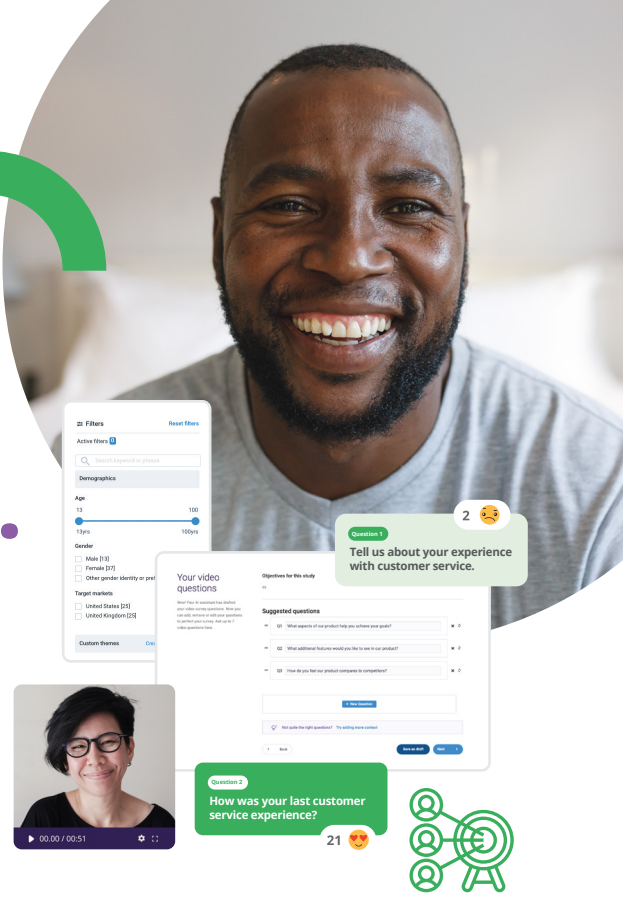




## SERVICES

# Not just tech. A full range of services, too.

Voxpopme Services include onboarding and training, project management, custom samples, showreels, and comprehensive reporting services. Only available to Voxpopme clients.



 **Over 5 Million Videos Captured**

 **100+ Enterprize Insights Teams Trust Voxpopme**

 **GRIT 2023 Top Qualitative Research Provider**

 **ISO 27001 & ISO 9001 Certified**

 **60x Faster Insights**

Voxpopme Services is an invaluable extension of a your research team, providing bespoke support that's ready to spring into action whenever the need arises. This dynamic team of research professionals is not just on-call; they're fully integrated with the research teams they serve, ensuring that help is available precisely when it's needed, without the overhead or delays associated with ramping-up internal resources or hiring additional staff.

Whether a project demands intensive, large-scale research or a smaller, more focused inquiry, Voxpopme Services can scale its offerings up or down to match the project's size and scope. This flexibility ensures that you can move quickly and efficiently, harnessing timely insights to drive decision-making processes.

Voxpopme Services offers project consulting, executional support, and strategic advisory – using qualitative research best practices and deep product expertise to drive projects effectively. This dual strength in domain expertise and technological know-how enables Voxpopme Services to deliver not just data, but actionable insights that can inform a brand's strategic direction, ensuring that every project yields valuable, meaningful results.



### Consulting

Voxpopme Services provides expert consulting for specific projects, incorporating benchmarking and best practices, and ensuring that you utilize existing qualitative data to guide new project briefs.



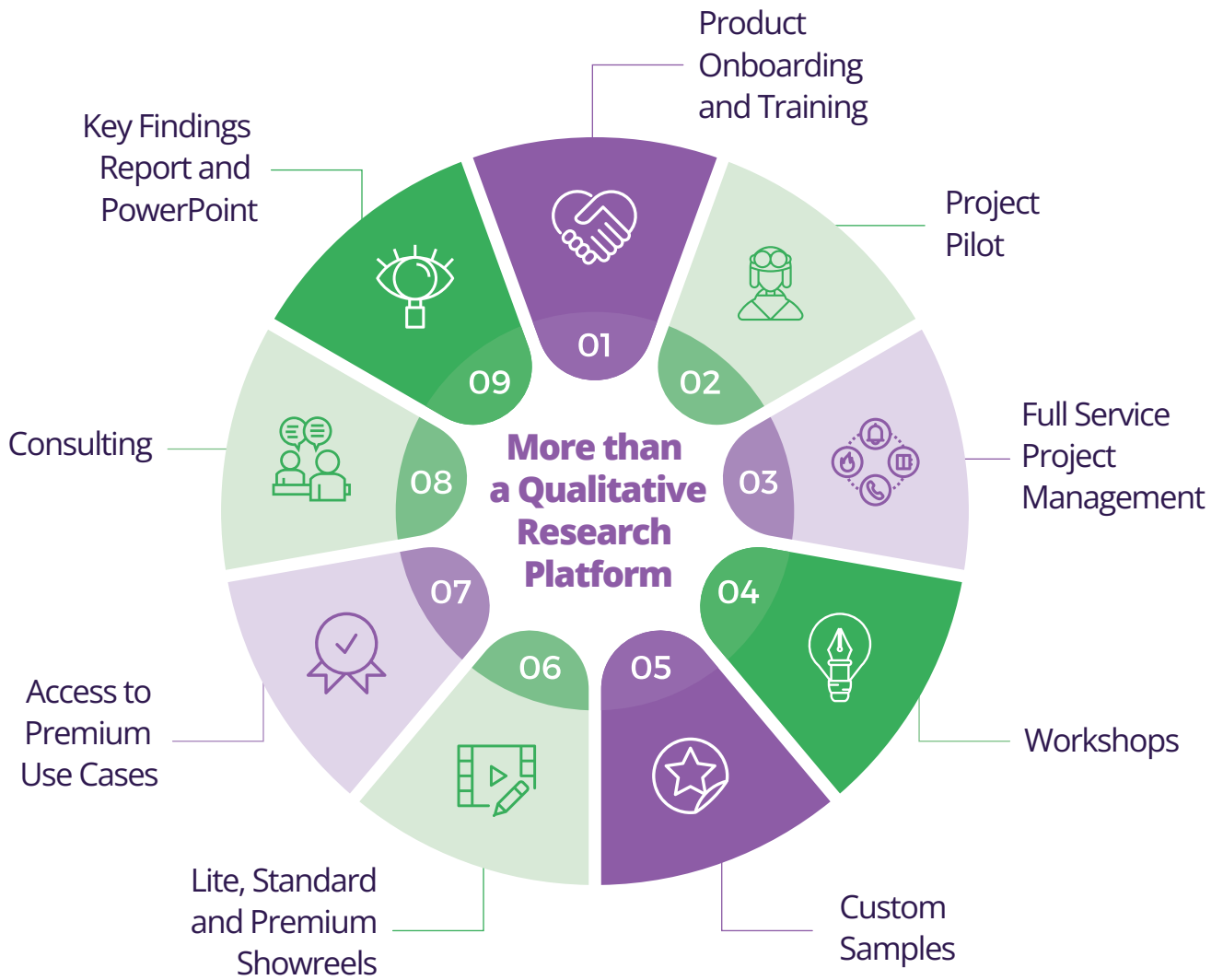
### Project Delivery

Receive hands-on support and project management through all phases of a project, from ideation and launch to execution and final reporting, ensuring smooth and effective project completion.



### Strategic Advisory

Voxpopme Services aids in broader strategic planning, offering insights through gap analysis, SWOT analysis, and other strategic frameworks to help brands navigate their research team's capabilities, capacity, and competitiveness.



**When people feel an emotional connection to customers, they are more likely to act. What Voxpopme is doing is the ability to create empathy and inspire action.**



Raj Sivasubramanian, Voice of Customer Program Manager 

Trusted by the world's biggest brands

