


VIDEO SURVEYS

Have customer conversations at scale with video surveys.



-  **Over 5 Million Videos Captured**
-  **100+ Enterprize Insights Teams Trust Voxpopme**
-  **GRIT 2023 Top Qualitative Research Provider**
-  **Product Onboarding and Support**
-  **Unlimited Video Survey Completes**

Video surveys allow you to gather actionable insights from your customers, consumers, users – anyone! Launch qualitative research projects quickly, access insights through automated analytics, then share-and-create showreels and reports.



Ask

When you need a quick and in-depth qualitative market pulse, Voxpopme makes it easy to connect with the right people using video surveys. Enter your research objective or use a template, then launch your video survey and discover insights.



Analyze

Our AI-driven tools reveal and isolate relevant insights 60x faster with 97% reduction in cost.

And built-in collaboration tools allow you to analyze video responses with your team and stakeholders.



Act

Use insights to drive actions and shift your organization's strategy. Then quickly create-and-share showreels and reports. This agility ensures you're delivering insights at the moment of highest impact.

“ We can get to the heart of the matter through video, through conversation, but in the comfort of people’s homes or if they’re on the go. ”

Bianca Pryor, Vice President, **BET★**

Bring the “voice-of-customer” into your projects at scale.



AI Insights

Get AI-generated insights and summaries in minutes. Drill-down into video clips for in-depth investigations.



Private ChatGPT Bot

Cross-examine data with ChatGPT, which securely accesses your video surveys. Your data is never publicly shared.



Smart SurVAI

Create video surveys in seconds with AI-generated questions and responses.



Showreel Maker and Editor

Build sizzle reels that summarize your project’s key points and main insights. No need for video producers.



Sharing & Collaboration

Share video clips with your team, and discuss insights with comments and reactions.



Automatic Transcriptions

Video surveys are automatically translated into text, making it easy to search for keywords or topics.



Project Templates

Access a complete library of pre-built video survey templates to accomplish any research objective.



Invite to Live Interview

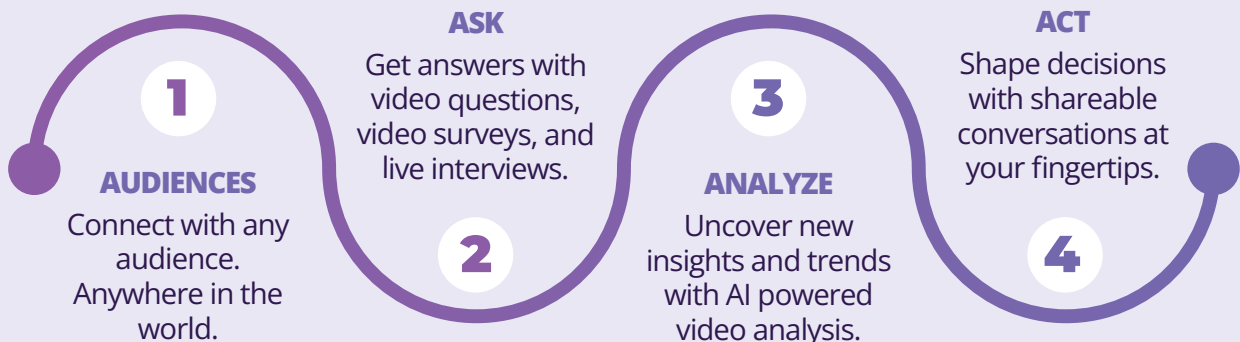
Ask video respondents to participate in a follow-up, in-depth interview or focus group.



US and International Respondents

Access Voxpopme’s US and international audiences for immediate access to global insights.

How it works...



Trusted by the world’s biggest brands



MARS

