Voxpopme®
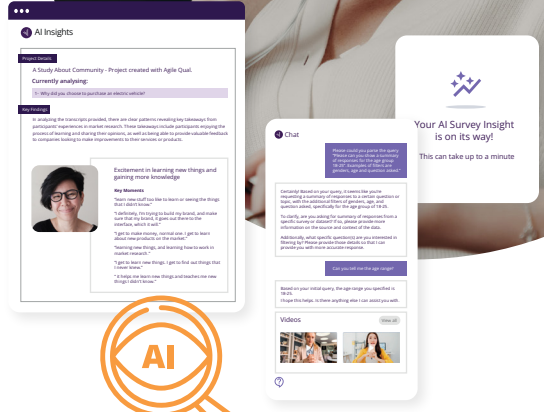
Video and ChatGPT, powered by Azure OpenAI Service

AI Insights is here to help you generate real-time consumer insights from vast amounts of video research with Azure OpenAI and ChatGPT.

100+ Enterprise Insights Teams Trust Voxpopme

GRIT 2023 Top Qualitative Research Provider

Product Onboarding and Support

60x Faster Insights

3% The Cost To Analyze Insights

With AI Survey insights you can:

Ask questions and explore AI-generated insights

Engage with your data like never before using ChatGPT with Azure OpenAI Service. Ask questions, receive real-time answers, and explore auto-generated insights with video clips. Interrogate your data, then let AI suggest follow-up questions for efficient research.

Complete video research faster

Enhance your business storytelling by expediting video research. Utilize efficient tools like Azure OpenAI Service to swiftly extract insights, allowing you to share more compelling human stories with your audience. Embrace quick and comprehensive video research to amplify the impact of your narratives.

Maintain data security and privacy

Data centralization enables you to apply security protocols that protect the confidentiality and integrity of your data, ensuring that insights are handled appropriately and access is rigorously controlled.

> "
> **Integrating Azure OpenAI & ChatGPT with Voxpopme's platform empowers insights teams to analyze qualitative data with astonishing speed.**
> "

Romani Patel, Senior Manager of Research and Insights, Microsoft ■■ Microsoft

Key Features

AI Insights
Get AI-generated insights and summaries in minutes. Drill-down into video clips for in-depth investigations.

Private ChatGPT Bot
Cross-examine data with ChatGPT, which securely accesses your video surveys. Your data is never publicly shared.

Data Security
Analyze your qualitative data in a secure and private environment.

Smart SurvAI
Type-in your research objectives and get customized video survey questions.

Discussion Guide Creator
Enter your interview objectives and get a discussion guide in seconds.

Voxpopme Recorder
Automatically record your online interviews and focus groups.

Sharing
Build reports, landing pages, and showreels instantly.

Results

60x Faster Analysis

91% Cost Savings

93% efficiency gain in qual workflow

97% decrease in time to insights

Trusted by the world's biggest brands

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